



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
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25th March 2010

To,

ALL PUBLISHER MEMBERS

NOTIFICATION NO. 805

NUMBER OF VOTES – PUBLISHER MEMBERS OF THE BUREAU

Background:

Traditionally, publisher members of the Bureau were entitled to one vote for one ABC certificate of circulation irrespective of whether a Publisher member at his own discretion avails a separate or a combined ABC certificate of circulation.

Revision in number of votes:

Bureau had recently obtained a legal opinion from its Solicitors regarding the number of votes entitled to publisher members as per the provisions in the Bureau's Memorandum and Articles of Association. Bureau's Solicitors have since opined that, **each edition** of a title having a **separate RNI registration number** would be considered as a separate publication irrespective of the fact whether a publisher member avails a separate or a combined ABC certificate of circulation for various editions of a title. Accordingly, each edition would be registered separately in the Bureau's register of members and entitled to **one vote for each separately registered edition** with the Bureau.

Bureau's Council of Management at its recent meeting accepted the above legal opinion of the Bureau's Solicitors. The Register of Members pertaining to publisher members would accordingly be re-casted and publisher members who avail of combined certification would also be individually informed.

PROXY:

In case a proxy is to be issued, then **separate (individual) proxies** for each publication / edition as registered separately would be necessary to be filed with the Bureau. Proxies would be considered as valid only after they are stamped and signed by the authorized signatory whose name appears on the Bureau's register of members.

Should you require any further clarification in this regard, please do not hesitate to contact the undersigned.

Thanking you,

Sd/-
Secretary General