



Audit Bureau Of Circulations

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CIN : U24999MH1948NPL006309

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C I R C U L A R

SUB COMMITTEES OF THE COUNCIL FOR THE YEAR 2026-2027

The following Sub-Committees of the Council have been formed for the year 2026-2027:

A. BUREAU'S EXECUTIVE COMMITTEE:

- Supervise the day to day functioning of the Bureau within the broad policies laid down by the Council.
 - Mr. Mohit Jain, Chairman
 - Mr. Vikram Sakhuja, Dy Chairman
 - Mr. Dhruva Mukherjee, Hon. Treasurer
 - Mr. Riyad Mathew, Hon. Secretary

B. SPECIAL COMMITTEE:

- To consider, advice and recommend to the Council changes in rules and guidelines and provide clarifications on the existing guidelines whenever required.
- Recommend solutions on important issues pertaining to certification of circulation figures.
- To be consulted by the Secretariat in such cases where clarifications/ interpretation of an existing rule by the Secretariat is not acceptable to a member.
- To recommend areas for training of publisher members staff and auditors.
- To consider any question as to the interpretation or application of a bye-law or rules of the Bureau.
 - Mr. Mohit Jain, Chairman
 - Mr. Vikram Sakhuja, Dy Chairman
 - Mr. Aniruddha Haldar
 - Mr. Adimoolam
 - Mr. Dhruva Mukherjee
 - Mr. Girish Agarwal
 - Mr. Karan Darda
 - Mr. Ajay Dang

C. BUREAU'S AUDIT COMMITTEE:

- To consider member publications to be put through surprise checks by appointed audit firms (including forensic auditors) and / or Bureau's Officials and / or any other competent person.
- To consider results of Bureau audits.
- To decide on Bureau audits in cases of complaints / issues which are brought to the notice requiring immediate action by the Bureau.
- To decide on forensic audits in appropriate cases.
- To consider circulation figures of member publications in special cases which are referred to by the Secretariat before issue of ABC certificate.
- To keep in abeyance audited circulation figures submitted by a publisher member pending further investigation / correspondence / Bureau audit etc., till such time the matter is finally decided.
- To consider publications for Bureau audits due to abnormal increase in circulation figures, new admissions seeking membership and publications which were not certified for any reason in the preceding audit period.

(only non publisher members)

- Mr. Vikram Sakhuja, Chairman
- Mr. Aniruddha Haldar
- Mr. Karunesh Bajaj
- Mr. Ajay Dang

Additional Council members on case to case basis.

D. REVIEW COMMITTEE:

- To review cases of Bureau's Audits where Bureau Auditor's observations and their conclusions are not accepted by publisher member.
- All such cases which involves a dispute between a publisher and the Bureau pertaining to certification of circulation figures.
- Review committee may provide an opportunity to the aggrieved publisher member to present their point of view in the matter.

- The decision of the review committee will then be placed before the Bureau's Council of Management for its further consideration.
 - Mr. Mohit Jain, Chairman
 - Mr. Vikram Sakhuja, Dy Chairman
 - Mr. Karunesh Bajaj
 - Mr. Riyad Mathew
 - Mr. Janhavi Pawar
 - Mr. Dhruba Mukherjee
 - Mr. Girish Agarwal

E. DISCIPLINARY COMMITTEE

- To consider complaints received from publisher members regarding violation of Bureau's Code for Publicity
- To consider responses received from publisher members pertaining to violation of Bureau's Code for Publicity.
- To consider appropriate penal action on publisher members who violate Bureau's Code for Publicity.
- To suggest suitable amendments to the provisions of Bureau's Code for Publicity as and when deem appropriate.
- In very serious cases of continuous non-adherence to Bureau's Code for Publicity to suggest strong action on erring publisher members in light of the provisions contained in Bureau's Articles of Association.
- Any other matter concerning provisions of Bureau's Code for Publicity.
 - Mr. Mohit Jain, Chairman
 - Mr. Vikram Sakhuja Dy Chairman
 - Mr. Riyad Mathew
 - Mr. Dhruba Mukherjee
 - Mr. Aniruddha Halder
 - Mr. Adimoolam
 - Mr. Dhruba Mukherjee
 - Mr. Girish Agarwal

(As and when competing publications are involved, concerned publisher Council member would be excluded on a case to case basis)