



Audit Bureau Of Circulations

Wakefield House, Sprrott Road, Ballard Estate, Mumbai – 400 001

Tel: +91 22 2261 18 12 / 2261 90 72 .

E-mail : abc@auditbureau.org ● Web Site : <http://www.auditbureau.org>

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NOTIFICATION NO. 863

PART – I: FIXATION OF WASTE RATE OF PUBLICATIONS FOR THE AUDIT PERIOD JULY-DECEMBER 2020:

[APPLICABLE TO ALL MEMBER PUBLICATIONS]

Council at its recent meeting adopted the following value in waste per kg for all publisher members for the **audit period July-December 2020** for the purpose of calculating the Net Realisation Rate (NRR):

**Value in waste per
kg applicable
for the audit
period
July-December 2020**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Rs. 11.00 per kg.
Goa, Gujarat, Maharashtra and Madhya Pradesh

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh, Rs. 11.00 per kg.
Assam, Bihar, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura and West
Bengal

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh, Rs. 11.00 per kg.
Jammu & Kashmir, Punjab, Rajasthan, Uttar
Pradesh and Uttaranchal

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Rs. 10.00 per kg.
Pondicherry, Tamil Nadu and Telangana

PART – II: CERTIFICATION OF CIRCULATION FIGURES FOR THE AUDIT PERIOD JULY - DECEMBER 2020

Bureau's Council of Management, at its recent meeting, discussed the matter regarding certification of circulation figures of member publications for the audit period July-December 2020. Council was of the view that a decision to CERTIFY or NOT TO CERTIFY circulation figures for the audit period July-December 2020 would be taken in August/September 2020 after reviewing the situation on ground due to COVID-19 pandemic.

In the meantime, as members of ABC, publisher members are requested to follow all prescribed ABC audit guidelines. Publisher members would be subsequently informed once a decision is taken by Bureau's Council of Management.

PART – III: INFORMATION ON MEMBERSHIP

3.1) NEW ADMISSIONS

I - PUBLISHERS:

- | | | | |
|----|------------------------------|---------------|---|
| 1. | Amar Ujala Publications Ltd. | in respect of | “AMAR UJALA” (Hindi Daily), Karnal |
| 2. | Sankha Press Pvt. Ltd. | in respect of | “JUGASANKHA” (Bengali Daily), Kolkata edition printed at Kolkata, Durgapur and Siliguri |
| 3. | The Associated Journals Ltd. | in respect of | “SUNDAY NAVJIVAN” (Hindi Weekly), New Delhi |

II - ADVERTISING AGENCY:

1. Four Winds Mass Communication Services, Mangalore

3.2) RESIGNATIONS

I - PUBLISHER:

- | | | | |
|----|--------------------|---------------|--|
| 1. | M/s. Purohit & Co. | in respect of | “THE HITAVADA SCHOOL EDITION” (English Weekly), Nagpur |
|----|--------------------|---------------|--|

II - ADVERTISER:

1. Bharat Electronics Ltd, Bangalore

3.3) CESSATION OF MEMBERSHIP: (due to discontinuation of publication)

I - PUBLISHERS

- | | | | |
|----|-------------------------------|---------------|--|
| 1. | Aamoda Publications Pvt. Ltd. | in respect of | “ANDHRA JYOTHI” (Telugu Daily), Chennai edition |
| 2. | Jagran Prakashan Ltd | in respect of | “DAINIK JAGRAN” (Hindi Daily), Gaya, Kolkata and Purnea editions |
| 3. | Bennett, Coleman & Co. Ltd. | in respect of | “THE SPEAKING TREE” (English Weekly), Ahmedabad (printed at Ahmedabad and Vadodara), Bangalore, Hyderabad, Kolkata, Mumbai (printed at Mumbai and Pune), and New Delhi (printed at Sahibabad) editions |

4. ABP Pvt. Ltd.

in respect
of

“THE TELEGRAPH” (English
Daily), Guwahati, Jamshedpur
and Ranchi printing centres

a)

“TELEKIDS” (English Weekly),

b)

Guwahati edition

Thanking you,

Secretary General