



Audit Bureau Of Circulations

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15th December, 2017

To,

All Members

Notification No. 850

PART – I: FIXATION OF WASTE RATE OF NEWSPAPERS FOR THE AUDIT PERIOD JANUARY-JUNE 2018: [APPLICABLE TO ALL DAILY & WEEKLY NEWSPAPERS]

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period January-June 2018** for the purpose of calculating the Net Realisation Rate (NRR):

**Newspaper value in
waste per kg
applicable
for the audit period
January-June 2018**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu,
Goa, Gujarat, Maharashtra and Madhya Pradesh

Rs. 11.00 per kg.

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh,
Assam, Bihar, Jharkhand, Manipur, Meghalaya,
Mizoram, Nagaland, Orissa, Sikkim, Tripura and West
Bengal

Rs. 11.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh,
Jammu & Kashmir, Punjab, Rajasthan, Uttar
Pradesh and Uttaranchal

Rs. 11.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,
Pondicherry, Tamil Nadu and Telangana

Rs. 10.00 per kg.

PART – II: INFORMATION ON MEMBERSHIP

2.1 NEW ADMISSIONS

PUBLISHERS:

1.	SADHU SINGH HAMDARD TRUST	In respect of	“AJIT” (Punjabi Daily), Bhatinda edition
2.	JAGRAN PRAKASHAN LTD.	In respect of	“DAINIK JAGRAN” (Hindi Daily), Chandigarh
3.	GREYMIND PUBLICATIONS	In respect of	“HANGLA HENSHEL” (Bengali Monthly), Kolkata
4.	HINDUSTAN PRAKASHAN TRUST	In respect of	“KESARI” (Malayalam Weekly), Kozhikode
5.	PUNJAB KESARI PUBLISHING HOUSE PVT. LTD.	In respect of	“NAVODAYA TIMES” (Hindi Daily), New Delhi
6.	PUDHARI PUBLICATIONS PVT. LTD.	In respect	“PUDHARI” (Marathi Daily), Aurangabad

2.2 CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b): (due to non-payment of annual renewal subscription)

i) ADVERTISING AGENCIES:

- 1) Baroda Advertising Agency, Baroda
- 2) Heros Publicity Service, Mumbai
- 3) Interads Advertising Pvt. Ltd., New Delhi
- 4) Kunal Advertising, Ahmedabad
- 5) M.K. Publicity, Belgaum
- 6) Saroj Ad Creators (India) Pvt. Ltd., Chennai

ii) ADVERTISER

- 1) Ganga Papers India Ltd., Pune
- 2) Shah Pulp & Paper Mills Ltd., Vapi
- 3) Spectrum Advertising, Nagpur
- 4) United Breweries Ltd., Bangalore

iii) ORGANISATIONS

- 1) Directorate of Information, Govt. of Gujarat, Ahmedabad
- 2) Directorate of Information, Govt. of Karnataka, Bangalore
- 3) Directorate of Public Relations, Govt. of Madhya Pradesh, Bhopal
- 4) Ninestars Information Technologies Pvt. Ltd., Bangalore

iv) PUBLISHERS

- | | | | |
|----|-------------------------------------|---------------|---|
| 1) | G.L. Publications Ltd. | in respect of | a) "AMAR ASOM" (Assamese Daily), Guwahati (printed at Guwahati and Lakhimpur) and Jorhat editions |
| | | | b) "PURVANCHAL PRAHARI" (Hindi Daily), Guwahati (printed at Guwahati, Jorhat and Lakhimpur) edition |
| 2) | Dabang Dunia Publications Pvt. Ltd. | in respect of | a) "DABANG DUNIA" (Hindi Daily), Indore, Mumbai and Raipur editions |
| 3) | Vimala Rajakrishnan | in respect of | "JYOTHISHARATNAM" (Malayalam Fortnightly), Kollam |
| 4) | R. Vimalakumari | in respect of | "MAHILARATNAM" (Malayalam Monthly), Kollam |

2.3 CESSATION OF MEMBERSHIP (due to publication being discontinued)

PUBLISHER

- | | | | |
|----|-------------------------------|---------------|---|
| 1) | Pratidin Prakashini Pvt. Ltd. | in respect of | "PARAASHUNO" (Bengali Monthly), Kolkata |
|----|-------------------------------|---------------|---|

2.4 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION [Failure to submit circulation figures for two consecutive audit periods]

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|----|---|---------------|---|
| 1. | Kailashchandra Prakashan | in respect of | a) "APAL NAVE SHAHAR" (Marathi Daily), Navi Mumbai |
| | | | b) "NEWSBAND" (English Daily), Navi Mumbai |
| | | | c) "IN NEW BOMBAY" (English Weekly), Navi Mumbai |
| 2) | Communist Party of India (Marxist), West Bengal State Committee | in respect of | "GANASHAKTI" (Bengali Daily), Kolkata edition printed at Kolkata, Durgapur and Siliguri |

2.5 RESIGNATIONS

I - PUBLISHERS:

- | | | |
|---------------------|------------------|---|
| 1. Mr. Sanjay Nathe | In respect
of | “ROJGAR NOUKARI
SANDARBHA” (Marathi
Weekly), Nagpur edition printed
at Nagpur and Pune |
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II – ADVERTISING AGENCIES

1. Ind Advertising, Mumbai
2. Portrait Advertising & Marketing Pvt. Ltd., New Delhi

Thanking you,

Secretary General