



Audit Bureau Of Circulations

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PRESS RELEASE

HORMUSJI CAMA OF “MUMBAI SAMACHAR” ELECTED AS CHAIRMAN OF ABC

Mr. Hormusji N Cama, Director, MUMBAI SAMACHAR was unanimously elected as the **Chairman** of Audit Bureau of Circulations (ABC) for the year 2018-2019. Mr. Cama was earlier the President of Indian Newspaper Society (INS) for two terms as well as Chairman of Press Trust of India (PTI) & Media Research Users Council (MRUC). Mr. Cama continues to be an active member on the Board of INS, PTI & MRUC till date.

Mr. Madhukar Kamath, Chairman Emeritus, DDB Mudra Pvt. Ltd. representing Advertising Agency category on the Council was unanimously elected as the **Deputy Chairman** of the Bureau for the year 2018-2019.

Members on the Bureau's Council of Management for the year 2018-2019 are:

Publishers Representatives

1. Mr. Hormusji N. Cama – The Bombay Samachar Pvt. Limited – **Chairman**
2. Mr. Devendra V. Darda - Lokmat Media Pvt. Ltd.- **Hon. Secretary**
3. Mr. Shailesh Gupta - Jagran Prakashan Ltd.
4. Mr. Debabrata Mukherjee - Hindustan Media Ventures Ltd.
5. Mr. Chandan Majumdar - ABP Pvt. Ltd.
6. Mr. Raj Kumar Jain - Bennett, Coleman & Co. Ltd.
7. Mr. Pratap G. Pawar - Sakal Papers Pvt. Ltd
8. Mr. Riyad Mathew - Malayala Manorama Co. Ltd.

Advertising Agencies Representatives

1. Mr. Madhukar Kamath - DDB Mudra Pvt. Ltd.- **Deputy Chairman**
2. Mr. Shashidhar Sinha – IPG Mediabrands - **Hon. Treasurer**
3. Mr. Srinivasan K Swamy - R K Swamy BBDO Pvt Ltd.
4. Mr. Sameer Singh - Group M Media India Pvt. Ltd.

Advertisers Representatives

1. Mr. Mayank Pareek - Tata Motors Ltd.
2. Mr. Karunesh Bajaj - ITC Ltd.

Secretariat

Mr. Hormuzd Masani – Secretary General