



AUDIT BUREAU OF CIRCULATIONS

Language wise certified circulation figures for the Audit period January-June 2013

| LANGUAGE | DAILY NEWSPAPERS | | | | WEEKLY NEWSPAPERS | | | | MAGAZINES | | | |
|-------------------------------|-------------------|------------|-------------------|------------|-------------------|-----------|------------------|--------------|------------------|--------------|------------------|-----------|
| | Jan-June 2013 | | Jul-Dec 2012 | | Jan-June 2013 | | Jul-Dec 2012 | | Jan-June 2013 | | Jul-Dec 2012 | |
| | Editions | Editions | Editions | Editions | Editions | Editions | Editions | Publications | Publications | Publications | Publications | |
| Hindi | 17,734,072 | 152 | 15,115,047 | 133 | 1,005,256 | 9 | 1,006,912 | 9 | 1,156,634 | 8 | 1,209,137 | 9 |
| English | 8,285,274 | 80 | 9,096,172 | 83 | 2,270,165 | 48 | 2,534,557 | 52 | 572,978 | 9 | 711,431 | 9 |
| Marathi | 5,255,698 | 54 | 5,402,045 | 54 | 368,799 | 5 | 367,460 | 5 | - | - | - | - |
| Malayalam | 4,085,312 | 32 | 4,028,806 | 32 | 309,943 | 1 | 333,022 | 1 | 2,271,486 | 12 | 2,331,509 | 13 |
| Tamil | 4,035,917 | 44 | 3,914,647 | 44 | - | - | - | - | 297,885 | 3 | 300,226 | 3 |
| Telugu | 3,530,263 | 64 | 3,679,788 | 64 | 13,441 | 1 | 14,187 | 1 | 319,746 | 3 | 304,178 | 3 |
| Bengali | 2,702,380 | 12 | 2,727,840 | 12 | 318,265 | 1 | 333,477 | 1 | 632,496 | 10 | 832,312 | 10 |
| Kannada | 1,519,359 | 24 | 2,037,091 | 36 | - | - | - | - | 268,730 | 7 | 281,081 | 7 |
| Gujarati | 1,067,289 | 9 | 155,000 | 3 | 141,338 | 2 | 142,772 | 2 | - | - | - | - |
| Punjabi | 806,692 | 3 | 843,694 | 4 | 95,348 | 1 | 95,903 | 1 | - | - | - | - |
| Oriya | 507,099 | 2 | 479,845 | 2 | - | - | - | - | 47,900 | 1 | 48,252 | 1 |
| Assamese | 422,333 | 12 | 395,582 | 12 | 20,816 | 1 | 22,347 | 1 | 120,602 | 4 | 115,625 | 4 |
| Bilingual (Hindi / English) | 205,827 | 7 | 224,368 | 7 | - | - | - | - | - | - | - | - |
| Urdu | 130,448 | 4 | 129,269 | 4 | - | - | - | - | - | - | - | - |
| Manipuri | 83,181 | 2 | 79,929 | 2 | - | - | - | - | - | - | - | - |
| Nepali | 36,123 | 1 | 35,232 | 1 | - | - | - | - | - | - | - | - |
| Khasi | 32,005 | 1 | 31,210 | 1 | - | - | - | - | - | - | - | - |
| Total Copies Certified | 50,439,272 | 503 | 48,375,565 | 494 | 4,543,371 | 69 | 4,850,637 | 73 | 5,688,457 | 57 | 6,133,751 | 59 |

| LANGUAGE | ANNUALS | | | |
|-------------------------------|------------------|--------------|----------------|--------------|
| | Jan-June 2013 | Publications | Jul-Dec 2012 | Publications |
| Marathi | 5,635,578 | 1 | - | - |
| Hindi | 830,353 | 2 | - | - |
| Kannada | 339,817 | 2 | 41,647 | 1 |
| Bengali | - | - | 162,558 | 1 |
| Total Copies Certified | 6,805,748 | 5 | 204,205 | 2 |

| Language | Frequency | Not Recd | Under Consideration | Not Accepted | Late Recd-Not Certified | Annua-als | Certificate Cancelled | Total |
|--------------|-----------|-----------|---------------------|--------------|-------------------------|-----------|-----------------------|-----------|
| | | | | | | | | |
| English | Daily | 4 | 1 | - | 3 | - | - | 8 |
| Hindi | Daily | 4 | - | - | 3 | - | 3 | 10 |
| Kannada | Daily | 10 | - | - | - | - | - | 10 |
| Punjabi | Daily | 1 | - | - | - | - | - | 1 |
| Marathi | Daily | 1 | 6 | - | - | - | - | 7 |
| Assamese | Daily | - | 1 | - | - | - | - | 1 |
| English | Weekly | 1 | 1 | - | - | - | - | 2 |
| Hindi | Weekly | - | - | - | 2 | - | - | 2 |
| English | Magazine | - | - | 1 | - | - | - | 1 |
| Bengali | | - | - | - | - | 1 | - | 1 |
| Kannada | | - | - | - | - | 1 | - | 1 |
| Total | | 21 | 9 | 1 | 8 | 2 | 3 | 44 |