



AUDIT BUREAU OF CIRCULATIONS

ADVERTISING AGENCY CATEGORY

[Accredited to INS, New Delhi or are Members of AAA of I, Mumbai]
[prospecting applicant]

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION

Based on Annual Turnover in Press Advertising, including space and production cost of -	Annual membership subscription	One time entrance fee [equal to one year's subscription]	Total payable [at the time of submission of application for membership]
	Rs.	Rs.	Rs.
Upto 0.50 Cr	4,500	4,500	9,000
Above 0.5 cr. and upto 1 Cr	7,000	7,000	14,000
Above 1 Cr and upto 2 Cr	8,750	8,750	17,500
Above 2 Cr and upto 5 Cr	10,000	10,000	20,000
Above 5 Cr and upto 10 Cr	13,000	13,000	26,000
Above 10 Cr and upto 25 Cr	15,400	15,400	30,800
Above 25 Cr and upto 50 Cr	18,000	18,000	36,000
Above 50 Cr and upto 100 Cr	21,000	21,000	42,000
Above 100 Cr and upto 200 Cr	24,000	24,000	48,000
Above 200 Cr and upto 500 Cr	27,000	27,000	54,000
Over 500 Crore	30,000	30,000	60,000