



AUDIT BUREAU OF CIRCULATIONS

ADVERTISER CATEGORY [Prospecting applicant]

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION

Based on Annual Expenditure on press Advertising including production costs	Annual Subscription	One time entrance fee [equal to one year's subscription]	Total payable [at the time of submission of application for membership]
	Rs.	Rs.	Rs.
Upto 25 Lakhs	3,000	3,000	6,000
Upto 50 Lakhs	6,000	6,000	12,000
Above 50 Lakhs	10,000	10,000	20,000

